



INTERNATIONAL CARNIVAL CONVENTION

2ND ANNUAL
INTERNATIONAL CARNIVAL CONVENTION

SPONSORSHIP PACKAGE

JANUARY 17TH - 19TH, 2025

CHATEAU MAR HOTEL BY WYNDHAM
3501 Inverrary Blvd, Fort Lauderdale, FL 33319

EVENT OVERVIEW

The 2nd Annual International Carnival Convention is set to be one of the premier gatherings in the world of Carnival. With a focus on inclusivity and bringing together stakeholders, masqueraders, band leaders, and enthusiasts from across the globe, this event promises to celebrate the richness and diversity of Carnival culture.

This gathering is not just an event, but a global forum for the fusion of culture and commerce. With a **diverse lineup featuring expert panels, immersive workshops, and showcases**, the convention is the ideal stage to celebrate and elevate the multifaceted world of Carnival arts and business.

ABOUT THE TEAM

At the helm of every discussion, workshop, and exhibit at the ICC is our team—a collective of individuals who are as diverse as carnival itself and as visionary as the industry demands. Our members are **meticulous event planners, pioneering marketers, and connoisseurs of culture**, all united by a fervent belief in the power of carnival to inspire and innovate.

This eclectic group comprises experienced coordinators, savvy business thinkers, and specialists in hospitality and cultural industry. We're dedicated to delivering an ICC experience that surpasses expectations in grandeur and ingenuity. We strive to foster a setting where every participant **departs with a richer understanding of carnival artistry, a wider professional network, and an invigorated spirit for the business** of festivity. Come to the ICC, where the spirit of carnival is celebrated and its future is forged, one visionary concept at a time.

AUDIENCE REACH

The 2nd Annual International Carnival Convention is poised to spotlight sponsors like never before. Building on the inaugural event's success, we anticipate an audience reach transcending the **previous year's impressive 1M+ benchmark**. This year, our strategic marketing efforts and partnerships are set to expand our reach further, encompassing a diverse tapestry of attendees that spans carnival veterans, industry newbies, cultural practitioners, and business moguls.

- **EXPANSIVE MAILING LIST:** Access to over 200,000 subscribers deeply invested in carnival culture.
- **SOCIAL MEDIA AMPLIFICATION:** Partnerships with influencers and content creators to boost event visibility.
- **DIVERSE DEMOGRAPHICS:** Engagement with attendees ranging from carnival enthusiasts to industry professionals.
- **MEDIA COVERAGE:** Strategic media campaigns across cultural publications and mainstream event coverage.
- **DIGITAL ENGAGEMENT:** A multi-platform content strategy focusing on high-impact visuals and videos.
- **COMMUNITY AND CULTURE:** An opportunity to connect with a passionate community celebrating shared experiences.





SPONSORSHIP PACKAGES

CHOOSE YOUR PATH TO VISIBILITY

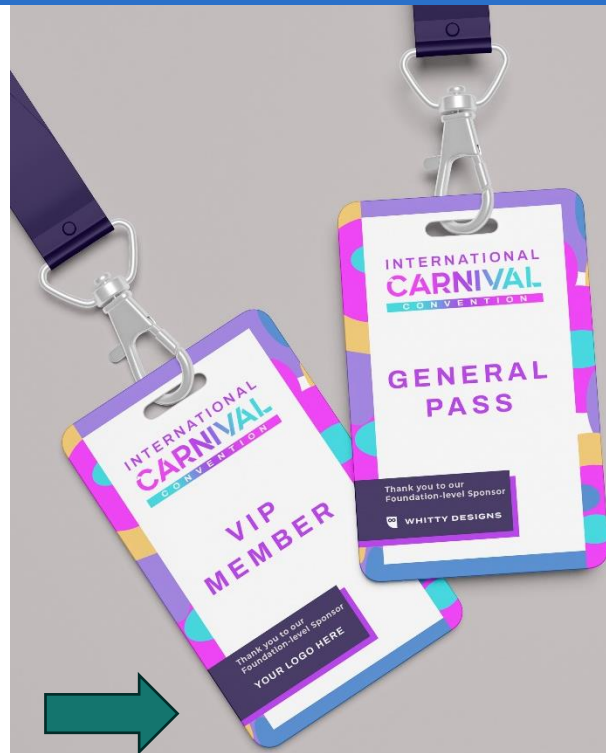


INTRODUCTION

Step into the spotlight with our tailored sponsorship packages designed for dynamic brand visibility and engagement. **Each level offers a unique opportunity** to showcase your brand, connect with an engaged audience, and be an integral part of the Carnival celebration. Select the perfect match for your company and make magic happen together at the ICC.

FOUNDATION-LEVEL SPONSORSHIP: \$500+

- Logo visibility to showcase your brand on promotional materials.
- Social media recognition and tagged mentions in spotlight posts throughout the event's robust marketing campaign leading up to the convention.
- Brand presence on VIP Badges.
- Two VIP passes to the Convention



COMMUNITY-LEVEL SPONSORSHIP: \$1,500+



- Distinctive brand logo placement across all event publications, media kits, digital advertisements, and promotional videos.
- A prominently displayed stand-alone (3x5) banner in the conference main area at the event.
- Logo showcased on convention cups as giveaways for widespread brand exposure.

IMPACT-LEVEL SPONSORSHIP: \$3,000+



- Enhanced social media and online presence, including live mentions, acknowledgments, and recognition during the event.
- Branding on exclusive swag bag and gifts for participants, speakers, and staff.
- A prominently displayed stand-alone (3x5) banner in the conference main area at the event.
- Exclusive email blast and newsletter mentions to our extensive subscriber base.

VISIONARY-LEVEL SPONSORSHIP: \$5,000+

- Complimentary booth space in the main area at the event.
- Branding recognition on the convention screens in the conference area.
- Logo prominently displayed on all staff apparel throughout the convention.
- Several dedicated social media posts highlighting your company's support for the convention throughout the entire campaign.



PINNACLE-LEVEL SPONSORSHIP: \$10,000+

- Logo placement on the main stage backdrop.
- Banner placed at the entrance, assuring constant visibility.
- The ultimate social media exposure package to include featured posts, stories, and reels.
- Mentions in all newsletters, event flyers, and posters.
- Video blog of your brand placed on the website for increased visibility to a wider audience.
- Branding exclusive swag bags and gifts for participants, speakers, and staff.



TITLE-LEVEL SPONSORSHIP: \$40,000+

As the Title Sponsor, you will receive unparalleled visibility, recognition, and exclusive privileges that enhance your brand's presence, prestige, and influence at the convention.

- Exclusive placement of your logo as the title sponsor on all promotional materials, including posters, flyers, banners, digital advertisements, press releases, etc.
- Premium logo placement and branding placement on the main stage backdrop, podium, and other prominent locations throughout the convention venue.
- Feature spotlights and shout-outs during opening and closing ceremonies, keynote speeches, and special announcements.
- Exclusive interviews, features, and profiles in the event publications, blogs, and industry magazines to showcase your involvement and contributions.
- Branding on all swag material, including T-shirts, swag bags, cups, notebooks, pens, lanyards, badges, etc.
- Complimentary booth space in the central area at the event.
- Five VIP passes to the convention.
- Priority placement in media interviews, press conferences, and photo opportunities with critical organizers, speakers, and VIP guests.
- Exclusive invitations to sponsor-only networking events, roundtable discussions, and private receptions with industry leaders, influencers, and decision-makers.

BENEFITS ACROSS ALL PACKAGES

- Customizable sponsorship opportunities designed to amplify your marketing goals.
- Access to mingle with influential figures and shapers of the Carnival industry.
- Prominent exposure via convention press activities and media engagements.
- Opportunities to network with the crème de la crème of the Carnival world.
- Complimentary convention tickets or VIP experiences for your team or clients.

THE SPONSORSHIP PROCESS

Here are the steps to become a sponsor for the International Carnival Convention:

1. **Apply:** Begin by submitting your sponsorship application through our official ICC website.
2. **Schedule a Meeting:** After we review your application, we'll send you a link to our calendar. You can choose the most convenient date and time for our meeting.
3. **Discuss Sponsorship Options:** In our meeting, we'll explore various sponsorship options that best suit your brand's goals and objectives.
4. **Arrange Payment:** Once you select your preferred sponsorship package, we'll finalize the details and arrange for payment to secure your participation.

Get ready to enhance your brand's visibility at a globally celebrated event!



THE LOCATION

Chateau Mar Hotel by Wyndham

3501 Inverrary Blvd, Fort Lauderdale, FL 33319

It is an exquisite venue that combines elegance with the spirit of carnival, providing an unmatched setting for ICC 2025.



READY TO BECOME A SPONSOR? APPLY NOW

- [INTCARNICON.COM](https://intcarnicon.com)
- CONNECT@INTCARNICON.COM



INTERNATIONAL CARNIVAL CONVENTION

EMBRACE THE CULTURE, INSPIRE THE WORLD